



DUKE
FUQUA
SCHOOL OF BUSINESS

Enter to Win an All-Expenses Paid Trip to Duke

New Ideas: A Dialogue Project Competition

We're searching for undergraduate students dedicated to exploring the different ways business can be a force for good in society. Current students in their freshman, sophomore or junior year of a four-year degree program at a U.S. college or university are invited to share their proposal for how a company, set of companies, or industry sector can have positive impact on a specific community, population, location, industry or the environment at large.

You are welcome to pick existing companies or industries or present an entrepreneurial idea of your own. We hope your proposal will highlight any ways in which your idea will contribute to **improving civil discourse and reducing polarization in society**.

Ten grand prize winners will receive an all-expenses paid trip to Duke's Fuqua School of Business where they will present their proposals to influential business leaders and participate in a live case study. Winners who apply to and are admitted to one of Fuqua's one-year master's programs will also receive some partial scholarship funding.

ELIGIBILITY

To be eligible, applicants must be residential, full-time undergraduate students in their freshman, sophomore or junior year at a college or university located in the United States. Students of any nationality or citizenship are welcome to apply. Applicants must be 18 years of age by March 1, 2026 to be eligible.

TIMELINE

- The deadline to submit a proposal is January 21, 2026
- Decisions will be released in February 12, 2026
- Grand Prize winners will travel to Duke April 9 through 12, 2026

STAY INFORMED

Visit this link below or follow the QR code to provide your contact information to learn more.

Learn more or apply today: <https://www.fuqua.duke.edu/using-business-force-good>

