

Job Title:**Employment Opportunity Available Upon Successful Completion of Internship!****Location:** Remote**Application Deadline:** 02/28/2025**Program Period:** 03/10/2025 - 05/09/2025**About Us:**

At Spectrum Stories, we believe that every artist deserves a platform to shine. We are passionate about sharing the incredible talents of autistic artists by transforming their artwork into unique and meaningful apparel. Our mission is simple: to create a space where the autistic artist can express themselves through art while building a supportive community of people who appreciate and celebrate their creativity. When you wear Spectrum Stories, you're not just wearing a design—you're sharing a story and making a difference.

Our website: www.spectrumstoriesgallery.com

Instagram: @spectrumstories_gallery

Position Summary:

We are looking for a passionate and creative individual to join our team as a **Social Media Marketing and Advertising Intern**. In this role, you will be at the heart of our mission, helping us expand our online presence, engage with our community, and create impactful content that resonates with our audience. This internship is a fantastic opportunity to gain hands-on experience in social media strategy, digital marketing, and content creation while contributing to a cause that truly matters.

Responsibilities:

- Develop and execute innovative social media campaigns to raise awareness and engagement.
- Create, schedule, and publish visually appealing and impactful content (posts, reels, graphics, videos) across platforms such as Instagram, Facebook, and TikTok.
- Engage with our community by responding to comments, messages, and inquiries in a timely and professional manner.
- Assist in planning and managing paid advertising campaigns to drive brand growth and sales.
- Monitor, analyze, and report on social media performance metrics, providing insights for improvement.
- Stay up-to-date with social media trends, tools, and best practices to keep our strategy fresh and effective.
- Collaborate with the team to brainstorm and implement creative marketing ideas.
- Assist with email marketing campaigns, newsletters, and other promotional efforts as needed.

Qualifications:

- Passion for social media, marketing, and supporting neurodivergent artists.
- Familiarity with popular social media platforms and their features.
- Strong written and verbal communication skills.
- Creativity and an eye for visual storytelling (experience with Canva, Adobe Spark, or similar tools is a plus).
- Basic understanding of social media analytics and reporting tools.
- Ability to work independently, manage time effectively, and meet deadlines.
- Enthusiasm for learning and a proactive approach to problem-solving.

Benefits:

- Gain real-world experience in social media marketing and digital advertising.
- Build your portfolio by creating impactful campaigns and content.
- Work with a passionate team dedicated to supporting autistic artists.
- Flexible working hours and remote setup.
- Potential for a letter of recommendation upon successful completion of the internship.
- Opportunity to contribute to a meaningful cause while growing your professional skills.

This role is perfect for students, recent graduates, or individuals looking to gain hands-on experience in social media marketing while making a difference. If you're creative, driven, and passionate about supporting neurodivergent artists, we'd love to hear from you!

How to Apply:

Please send your resume and a brief cover letter to spectrumstoriesgallery@gmail.com. If available, include links to your social media work or portfolio.

We're excited to see your creativity in action and welcome you to the Spectrum Stories team!